



FOR IMMEDIATE RELEASE
March 13, 2019
Contact: Gloria Montealegre
Plainfield Public Schools
Contact: Greg Szklany
Phone: (315) 729-1722
Email: GSzklany@milk4u.org

PLAINFIELD HIGH SCHOOL AWARDED GRANT TO EXPAND SCHOOL BREAKFAST PROGRAM, NEW BREAKFAST CART UNVEILED

At Celebration Marking National Nutrition Month

(PLAINFIELD, NJ – March 13, 2019) – Beatris Perdomo (left), an 11th grader at Plainfield High School, and Maschio's food service staff member Sandra Bailey (right) were among the first to use the school's new "Grab n Go" breakfast cart, unveiled today at a celebration hosted by American Dairy Association North East in partnership with Plainfield Public Schools and PepsiCo.

Plainfield High School was awarded a \$7,000 grant funded by the PepsiCo Foundation, in conjunction with GENYOUth, to assist in expanding the *Breakfast After the Bell* program, which aims to increase student access, awareness and participation in school breakfast.

"We close the cafeteria at 7:55 a.m. when the bell rings, but now our late comers will have an opportunity to grab breakfast and go. We will be offering *Breakfast After the Bell* until about 8:30 a.m. Our goal is to increase our participation in the breakfast program from the current 18 per cent to 60 per cent," said Keisha Mack, Maschio's Food Service Manager at Plainfield High School.

Vice Principal Daniel Cone said, "Our only challenge will be how we handle the food eaten in the classrooms. But the main concern is for students not go hungry."

His message to students, "If you are hungry, we have food for you."



Photo credit: Mark Ashe/American Dairy Association North East



FOR IMMEDIATE RELEASE

March 13, 2019

**Contact: Gloria Montealegre
Plainfield Public Schools**

Contact: Greg Szklany

Phone: (315) 729-1722

Email: GSzklany@milk4u.org

The cart allows students to pick up nutritious breakfast items on-the-go, including yogurt parfaits, cheese sticks, fruit and assorted milk options to provide a convenient meal experience.

The grant is provided in association with the school's Fuel Up to Play 60 program, an in-school child nutrition and physical activity program aimed at encouraging today's youth to lead healthier lives.

For more information, please call (908) 731-4333 or (315) 729-1722.



FOR IMMEDIATE RELEASE
March 13, 2019
Contact: Gloria Montealegre
Plainfield Public Schools
Contact: Greg Szklany
Phone: (315) 729-1722
Email: GSzklany@milk4u.org



FOR IMMEDIATE RELEASE
March 13, 2019
Contact: Gloria Montealegre
Plainfield Public Schools
Contact: Greg Szklany
Phone: (315) 729-1722
Email: GSzklany@milk4u.org

Contact: Greg Szklany, gszklany@milk4u.org or 315.729.1722.

###